

## International Conference on Technology and Business Management (ICTBM-15) AUE, Dubai

3/23, Monday	MA	MB		MC	MD
Track	10:00 -11:00	11:00-12:30		1:30-2:50	3:10-5:10
1	<b>Registration</b>	<b>Inaugural Session &amp; Keynote</b>  Dr Ayoub Kazim MD, Education Cluster - TECOM Inv, Dubai Intl Academic City, UAE  Ron Thomas CEO, Great Place to Work Sr Faculty-Human Capital Institute Dubai Knowledge Village, UAE	<b>LUNCH</b>	Business Models 5105, 5117, 5124, 5126	Organizational Behaviour 5111, 5116, 5160, 5172
2				CSR 5104, 5182, 5184	Finance 5123, 5129, 5134, 5135, 5159
3				Operations Management 5112, 5136, 5155, 5169	Education 5107, 5130, 5140, 5183
3/24, Tuesday	TA	TB			
Track	10:00 -11:00	11:20-12:40			
1	Service Industry 5106, 5119, 5179	HRM 5141, 5176, 5185	<b>LUNCH</b>	<b>Arabian Adventure/ City Tour</b>	
2	Consumer Behaviour 5110, 5128, 5181	Marketing 5127, 5171, 5178			