

CONFERENCE ORGANIZATION

CONFERENCE PATRON

Professor Muthanna G. Abdul Razzaq
President and CEO, AUE

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Professor Omprakash K. Gupta
President, INFOMS
University of Houston-Downtown
Houston, Texas, USA

CONFERENCE CO-CHAIRS

Dr. Shivprakash Agrawal
Babaria Institute of Technology, India
Dr. Abhilasha Singh
AUE, Dubai



VENUE

American University in the Emirates
Dubai

REGISTRATION FEE

\$295 by February 7, 2015
Discount to full-time students
Discount to AIMS International/ INFOMS members

CONTACT

INFOMS
12436 FM 1960 W. Pmb #140
Houston, TX 77065, USA

E-mail: ictbm2015@ictbm.org
Web: www.ictbm.org/ictbm15

ICTBM-15

International Conference on Technology and Business Management

March 23-25, 2015

A stylized logo for Dubai, featuring the word 'Dubai' in a decorative, colorful font with a green and red flourish on the left side.



الجامعة الأمريكية في الإمارات
American University in the Emirates

ICTBM-15

Welcome to the International Conference on Technology and Business Management (ICTBM-15) jointly organized by American University in the Emirates and International Forum of Management Scholars (INFOMS). The conference is also supported by AIMS International, the International Journal of Operations and Quantitative Management and AIMS International Journal of Management. The previous conferences have been hosted by University of Wollongong in Dubai, SZABIST, IMT and Al Ghurair University.

Since last seven years, ICTBM is organized every year during March in Dubai.

CALL FOR PAPERS

The purpose of this conference is to provide a forum that stimulates discussion on the conference theme and topics related with the theme. The conference will also provide opportunities for networking and collaboration amongst scholars from academia, industry and government.

In addition to papers on the conference theme, the scholars are also encouraged to submit papers on any aspect of Management and Technology such as Accounting, Marketing, Finance, OB, HRM, MIS, Quantitative Methods, Technology Management, Energy, Operations, Economics, Entrepreneurship, Information Technology, Islamic Banking etc.



Dubai is one of the seven emirates of the United Arab Emirates (UAE) and one of the country's main cities. It is considered to be an important tourist destination and its port, Jebel Ali, has the largest man-made harbor in the world. Dubai is also increasingly developing as a hub for service industries such as IT and finance. Visitors from all over the world get an unforgettable experience in Dubai!



الجامعة الأمريكية في الإمارات
American University in the Emirates

The American University in the Emirates (AUE) is an aspiring leader in the field of domestic and international education. It offers undergraduate, graduate, and professional programs that encourage students to be proactive, reflective and critical thinkers and researchers. AUE students are deemed to be a curious, fully engaged community, who embrace their own culture and are responsive to other cultures and views. AUE values its hard-earned reputation for quality, high standards, and pedagogical leadership. The university promotes intercultural understanding and respect, not as an alternative to a sense of cultural and national identity, but as an essential part of the 21st century environment. The university is motivated by a sense of direction to create a better world through education.

ICTBM PARTICIPATION

ABSTRACT SUBMISSION

The abstract can be submitted for **Regular Presentation** or **Poster Presentation**. Those who cannot come to Dubai but wish to present a paper **In-Absentia** are encouraged to send in their abstract. Please visit the conference web site and submit abstract online.

BEST PAPER AWARD

The award selection committee will select the three best papers for INFOMS Best Paper Award from those submitted for ICTBM-15. The details can be viewed at the conference website and list of winners or previous conferences is available at www.infoms.net/awards.asp

CONFERENCE PROCEEDINGS

All registered papers adhering to prescribed requirements will be eligible for publication in the conference proceedings (in CD-ROM) with **ISBN** subject to a page limitation. Authors are not required to submit complete papers unless they are submitting for publication in the proceedings.

REGISTRATION

All attendees, including speakers and session chairs, must register and pay the registration fee. By submitting an abstract, the author expresses a good faith intent to present the paper at the conference.

IMPORTANT DATES

Abstract Submission: January 31, 2015
Early Registration: February 7, 2015
Full Paper Submission: February 15, 2015